



BEE AWARE. BEE PROACTIVE. BEE HEROIC.

Bee Heroic
7823 W 38th Ave.
Wheat Ridge, CO 80033

Dear Bee-friendly Biz,

Bee Heroic, an info-to-action nonprofit project, is seeking eco and bee-friendly companies to sponsor our Pollen Nation 2018 Tour.

Bee Heroic is an adult-based project that focuses on bee/pollinator and climate issues and impacts. As you may know, pollinator numbers are declining at an unprecedented rate in human history. Viable honeybee populations, upon which entire economies, and human/biologic health depend, will be gone in within about a decade if we do not take immediate action.

Bee Heroic's Pollen Nation Tour will take place in several states throughout the country, educating people on the intrinsic and extrinsic value of pollinators; and what we can do to protect and support them.

Bee Heroic both, presents, and hosts booths, at a variety of events occurring at venues throughout the country. From music and sustainability, to agriculture, health, and brew fests, Bee Heroic creates a buzz of info, give away, and actions, to save our finest pollinators.

If you are interested in participating in supporting our fundraising efforts with these bee-huggin' T's, please contact Nikki Florio.

Cheers!

Nikki and the bees!

Nikki Florio ~ Founder/Director

POLLEN NATION: ON THE ROAD (OTR) SPONSOR:

Bee Heroic is an info-to-action nonprofit dedicated to providing the best information on problems and solutions related to pollinators, sustainability, and how climate and climate engineering impacts them.

Bee Heroic will be touring states throughout the US this year both as presenters and hosts, and for outreach (hosting booths). This coast-to-coast project means we'll *bee* on the road passing through cities, towns, and farmlands, reaching out to those who love the bees/pollinators, and what they do for industries and health.

Bee Heroic Brags About Bee-Huggin' Sponsors

Bee Heroic sponsors are unique. We only accept sponsors we are PROUD to be associated with. We look carefully to ensure our sponsors are not greenwashers (or bee-washers), and proudly display their logos and promote their products/services.

What you get as an OTR sponsor:

- Your logo on our primary vehicle/trailer
- An info poster about how you are bee/eco-friendly posted at all events
- A big thank you from Bee Heroic for supporting our efforts and especially for the support of our awesome six-legged, two-and-four-winged, food-creating, food- and-flower-supporting pollinators!

Where your money goes:

- Gas, insurance, and maintenance expenses for our event vehicle(s)

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Pollen Nation Tour 2018 - Vehicle Sponsor: \$1500.00

Please visit: <https://www.beeheroic.com/capital-bee> and donate through our *Pollen Nation On the Road* button.

Or send check to:

Bee Heroic

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Wheatridge, CO 80033

Please notify Nikki Florio of any donations, for receipt of a tax-exemption thank you!

Bee Heroic is a non-profit under Pollinator Stewardship Council