



**BEE AWARE. BEE PROACTIVE. BEE HEROIC.**

Bee Heroic  
7823 W 38th Ave.  
Wheat Ridge, CO 80033

Dear Bee-friendly Biz

Bee Heroic, an info-to-action nonprofit project, is seeking eco and bee-friendly products to be used as give aways (free-bees) for it's 2018 Pollen Nation Tour.

Bee Heroic is an adult based project that focuses on bee/pollinator and climate issues and impacts. As you may know, pollinator numbers are declining at an unprecedented rate in human history. Viable honeybee populations, upon which entire economies, and human/biologic health depend, will be gone within about a decade if we do not take immediate action.

Bee Heroic's Pollen Nation Tour will take place in several states throughout the country; educating people on the intrinsic and extrinsic value of pollinators; and what we can do to protect and support them.

Bee Heroic will be presenting, and hosting booths, at a variety of events occurring at venues throughout the country. From music and sustainability, to agriculture, and brew fests, Bee Heroic will be handing out your (tax-deductible) products while sharing information about pollinators and your company's bee-friendly practices. If you are interested in participating in this bee-autiful event series, please contact Nikki Florio.

Cheers!

Nikki and the bees!

Nikki Florio ~ Founder/Director

**POLLEN NATION: IN KIND SPONSOR:**

Bee Heroic is an info-to-action nonprofit dedicated to providing the best information on problems and solutions related to pollinators, sustainability, and how climate and climate engineering impacts them.

Bee Heroic will be touring states throughout the US this year as presenters and hosts, and for outreach (hosting booths). This coast-to-coast project means we'll *bee* on the road passing through cities, towns, and farmlands, reaching out to those who love the bees/pollinators, and what they do for industries and health.

**Bee Heroic Brags About Bee-Huggin' Sponsors**

Bee Heroic sponsors are unique. We only accept sponsors we are PROUD to be associated with. We look carefully to ensure our sponsors are not greenwashers (or bee-washers), and proudly display their logos and promote their products/services.

**What you get as an in-kind sponsor:**

- Your logo on our website and info posters
- An info poster posted at our event about your are bee/eco-friendly products
- A big thank you from Bee Heroic and our awesome pollinators for supporting our efforts and protecting the lives of pollinators upon which our lives depend!

**Where your donation goes:**

- Bee Heroic will be giving away bee/eco-friendly products to thousands of people this year who attend events. Nothin's free ba-bee: In order to get our awesome free-bees (your products) they must first read posters about sustainability/bees/pollinators and more; we put up posters about our bee friendly give-aways as well!

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**Pollen Nation Tour 2018 - In-kind Sponsor:**

Bee Heroic accepts bee/eco-friendly products for all of it's events, please contact Nikki Florio for a list of events to contribute.

All donations are tax deductible.

Thank you for bee-ing generous!

**Please notify Nikki Florio of any donations, for receipt of a tax-exemption thank you!** Bee Heroic is a non-profit under Pollinator Stewardship Council